

Brand strategist with 5+ years' experience delivering bold, visually-driven campaigns across multiple media. Skilled in transforming brand stories into high-impact creative.

CONTACT

0415 405 557
Bowen Hills, Brisbane
hello@giorgiodilorenzo.com

EXPERIENCE

Founder
FORM, Brisbane
2025 – Present
Brisbane branding agency: brand strategy, visual identity and packaging.

Art Director
Nexus Church, Brisbane
2022 – 2024
Led art direction across departments, unifying campaigns, events and digital.

Marketing Manager
Disability Maternity Care, Remote
2020 – 2022
Developed and executed strategy, producing content and building brand awareness.

QUALIFICATIONS

Bachelor, Communication Design
Torrens University
Current

Diploma, Branded Fashion Design
Torrens University
2024

Diploma of Screen & Media
Sydney Film Institute
2012

COMPETENCIES

- Brand Development
- Creative Direction
- Campaign Strategy
- Content Creation
- Art Direction
- Client Management
- Talent & Team Leadership
- Project Management
- Analytics & Reporting
- AI Agent Setup & Management

TOOLS

Adobe CC | Google Ads | Meta Ads | Canva | CapCut / Edits | Figma

Brand Strategy / Content Creation / Art Direction

BRISBANE, AUSTRALIA

Giorgio Di Lorenzo